

Give a little, help a lot.. ..become a gift aid visitor

Government rules on Gift Aid have changed
- and here's how it works

If you are a UK taxpayer,

- You donate your entry fee plus 10% and Gift Aid it
- We say thank you by giving you a voucher worth £1 (50p on a child entry) to spend in the Visitor Centre shop or restaurant
- The Government repays us the tax on your gift – an extra 28%!

For example on **normal** entry prices,

- You pay us £6.60 (60p more than normal adult entry).
- We give you a voucher worth £1, so your visit costs you £5.60
- The government pays us £1.86

	Normal entry price	Gift Aid donation	Value of voucher	Help to the Charity
Adults	£6.00	£6.60	£1.00	£1.86
Over 60s	£5.50	£6.05	£1.00	£1.71
Children	£3.00	£3.30	£0.50	£0.93
Families	£15.00	£16.50	£2.50	£4.65

For example on **event** entry prices,

- You pay us £7.15 (65p more than normal adult entry).
- We give you a voucher worth £1, so your visit costs you £6.15
- The government pays us £2.02

	Event entry price	Gift Aid donation	Value of voucher	Help to the Charity
Adults	£6.50	£7.15	£1.00	£2.02
Over 60s	£6.00	£6.60	£1.00	£1.86
Children	£3.00	£3.30	£0.50	£0.93
Families	£16.00	£17.60	£2.50	£4.96